

BRIAN ANDREWS

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VETERAN CRISIS MANAGER AND COMMUNICATIONS LEADER WITH AN EXTENSIVE INTERNATIONAL BACKGROUND IN JOURNALISM AND PUBLIC AFFAIRS.

CAREER EXPERIENCE

**The News Directors, Inc.
President**

Miami, FL
February 2015 – Present

From sensitive investigations and high profile arrests, to man-made and natural disasters, I advise local decision makers on best practices for communicating with the public during difficult times. I also provide crisis management and public affairs strategies to local governments, law enforcement agencies, law firms, real estate developers, non-profit organizations, civic organizations, and major public events.

**WFOR-TV/CBS
Anchor/Reporter**

Miami, FL
October 2012 – February 2015

Senior Investigative Reporter and Weekend Anchor, handling general assignment reporting and special projects. Often, my reports were used on other CBS affiliates and the network.

**RCN/NTN24
Director, Noticias en Ingles**

Bogota, Colombia
July 2008 – October 2012

Developed and launched Colombia's first ever English language news program for network television and web. Served as main english-language anchor and host for company's domestic and international channels. Covered the rescue of Colombian Presidential candidate and 3 American contractors held hostage by rebels. Traveled extensively throughout Latin America reporting features on lifestyle and culture. Responsible for overall operations including editorial and sales. Managed a staff of 10.

**WFOR-TV/CBS
Reporter/Anchor**

Miami, FL
November 2004 – December 2007

Best known for breaking major news and weather coverage in South Florida and insider stories on law enforcement operations and political scandal. Covered the death of Yasser Arafat, the Asian Tsunami, the Michael Jackson Trial and Hurricane Katrina, in addition to "day of" news in the Miami/Fort Lauderdale market.

**CBS Newspath
National Correspondent**

Miami, FL
May 2004 – November 2004

Traveled coast to coast covering major national stories for all CBS O&O's and affiliates including the Scott Peterson Trial.

**WSVN-TV/FOX
Reporter/Anchor**

Miami, FL
November 1995 – May 2004

Breaking local news reporter best known for hurricane coverage, the Versace murder, Carnival Cruise Ship fire, Elian Gonzalez case coverage, and South Florida's connection to the 9/11 attacks.

**CNN
Anchor, CNNRadio & CNN "Newsroom"**

Atlanta, GA
August 1990 – June 1995

Started career as an editor and anchor at CNN's Radio Network. Moved on to join CNN as the cable network's youngest TV anchor at the age of 21 for it's "Cable in the Classroom – CNN Newsroom" program.

OTHER EXPERIENCE

Crisis Communications Consultant, Village of Palmetto Bay, FL

Crisis Communications Consultant, City of Doral, FL

Critical Incident Communications Trainer, South Miami, FL Police Department

Crisis Communications Consultant, Town of Surfside, FL

Crisis Communications Consultant, Village of Bal Harbour, FL

Crisis Communications Consultant, City of North Miami, FL

Crisis Communications Consultant, City of Sunny Isles Beach, FL

Crisis Communications Consultant, City of North Miami Beach, FL

Crisis Communications Consultant, Miami-Dade County League of Cities, Miami, FL

Presenter, 2016 Florida Fire Chief's Association PIO Symposium, Daytona Beach, FL

Presenter, 2016 PRSA Florida Conference, Crisis Communications, Miami, FL

Presenter, 2015 Florida League of Cities Conference, Orlando, FL

FEMA G-290 Certified Basic Public Information Officer Training, Florida State Emergency Response Team

PIO Instructor, Florida Association of Public Information Officers

Crisis Media Instructor, Miami-Dade Police Department Training Bureau

Media Trainer, Rogers and Cowan Public Relations, Boca Raton, FL

Member, Miami Dade Film & Entertainment Advisory Board

Presenter, Spanish & English Content, Version Libre/Las Noticias, Barranquilla, Colombia.

Chairman, Media Relations Subcommittee, Miami-Dade County Sports Commission

Master of Ceremonies for Miami Beach International Fashion Week, Miami Beach Bar Association, Citizen's Crime Watch of Miami-Dade, PBA of Miami-Dade, and Law Enforcement Officer Awards of South Florida

Panelist, "Media and the Law," University of Miami Law School

Guest Lecturer, Norte de Santander Circle of Journalists in Cucuta, Colombia

Guest Professor, Universidad Autonoma del Caribe, Barranquilla, Colombia

Crisis Communications Consultant, Zucker Public Relations, Boca Raton, FL

Crisis Communications Consultant, Goldberg and Rosen Law Firm, Miami, FL

Media Strategist, Miami Worldcenter, Miami, FL

Communications Strategy Advisor to the City Manager, City of Doral, FL

Media Relations Trainer, City of North Miami, FL

Media Campaign Strategist, Raquel Regalado for Miami-Dade Mayor 2016 Campaign, Miami, FL

Executive Producer of Digital Content, Topline MD, Miami, FL

Media Consultant, Ultra Music Festival, Miami, FL

Member, National Association of Government Communicators

Talent Coach, Rafael Poveda Productions, Bogota, Colombia

Media Instructor, Bitner Goodman Public Relations, Miami-Dade Police Training Bureau and University of Central Florida Crisis Communications Conference.

Freelance Reporter, WNYW-TV, WWOR-TV, and WCBS-TV New York and CBC Canada

Freelance Morning Radio Anchor, WIOD-AM Miami

EDUCATION

Georgia State University Communications/Political Science Atlanta, GA 1990

Harvard Law School Online News Assoc. Legal Seminar Cambridge, MA September 2011

FEMA G-290 / 291 CERTIFIED